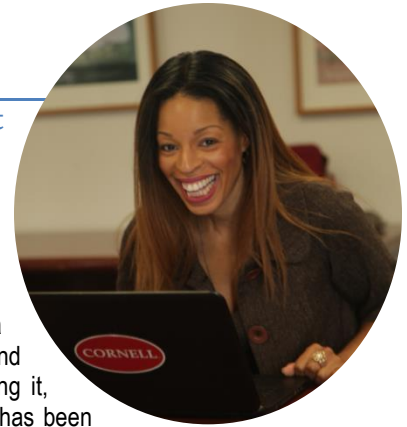


Karleen Leveille

Entrepreneur, Writer, Philanthropist, and Television Host

By the time Karleen Leveille turned 19, she had already served on three school city councils with elected officials, worked for the National Urban League, and started her own nonprofit. She is the creative executive and social entrepreneur of our time.

Karleen Leveille is the owner of KLeveille Entertainment and Publishing, a production company that transformed the entertainment industry with innovative content and production. Its purpose is to create content that changes the life of the person watching it, changes the life of the person being featured, or changes the lives of both. Her content has been seen across the globe on airlines and nationally on networks including the Oprah Winfrey Network, CBS and the Discovery Channel. Karleen has broken barriers in her industry by becoming the first woman, as well as the first of color, to direct Fandango's 2017 coverage of Comic Con. As a marketing / advertising savant and executive she's overseen campaigns and experiential events for Google, Spectrum, and Politico. As a Television Host and Speaker, Karleen has been featured in New York 1 News, the Essence Smart Style Series, the Today Show and North Shore Television. As a journalist, Karleen's articles have been featured in local newspapers.



A native New Yorker, Karleen is a graduate of Cornell University. In 2012, she earned her Masters of Business Administration in the City of Champions, Pittsburgh, Pennsylvania at the esteemed Joseph M. Katz Graduate School of Business. While there, Karleen was the only African American Woman in the Technology Innovation Scholars Program. In the program, she launched a media educational technology product for the special needs market. It won several awards, honors and accolades including winning The Randall Family Big Idea competition, having her company accepted into the Idea Foundry™ Idea Transformation Fellowship Program, and winning fan favorite at the National Black MBA Whiteboard challenge sponsored by FedEx! In 2019, Karleen expanded her business in the podcast industry and revived a training program for a local non-profit to train women to enter the media and entertainment industry.

When she is not running her business, she volunteers at The Mentorship Program, a nonprofit organization she founded as an undergraduate at Cornell University. The mission of the program is to empower individuals, especially women, teens, and children, through entrepreneurship and educational support initiatives. Karleen's civic involvement has included serving as the Director of Socials and Programs for the National Black MBA Association Pittsburgh's Chapter in 2011 -2012. She currently serves as an advisor to Digital Undivided, a technology incubator dedicated to helping Black and Latino women launch technology startups. In her downtime, you can find Karleen taking pilot lessons and romanticizing about her former days as a member of the Cornell Car Racing Team!

Partial Responsibilities and Accolades Held by Karleen:

- Advisor & Mentor to Digital Undivided Tech Incubator
- 2018 Top Women In Digital Game Changer Winner
- 2017 Queens Start Up Business Plan Judge
- 2012 National Black MBA Association Whiteboard Challenge Fan Favorite Winner
- 2011 Randall Family Big Idea Competition Winner
- 2011 Idea Foundry Participant
- 2010 Former Director of Programs and Socials, National Black MBA Association –Pittsburgh Chapter
- 2009 Cornell Panelist and Speaker 2005 Cornell FSAE Racing Team Member
- 2008 Business Plan Judge
- 2007 Office of the President Recipient for Outstanding Business and Citizenship
- 2006 Queens StartUp Business Plan Competition Winner
- 2005 Founder of the Mentorship Program

Topics and Panels Karleen Presents and Moderates:

- Breaking into Media / Starting a Career in Media
- Entrepreneurship 101 – The Advice No One Share's With You
- Television Pitching – Getting Your Story Heard
- Organizing and Volunteering in the Community
- A Grass Roots Approach to Launching Your Non-Profit
- Expanding Your Business – The Do's and Don'ts
- Entrepreneurship & Starting a Business
- Television Production
- How to Network Anytime & Anywhere
- Content Creation & Development
- Launching, Producing and Starting Your Own Podcast or YouTube Channel
- Pitching to Investors & Audiences On & Off the Stage
- Telling Your Dynamic Story

Former clients and employers of Karleen include:

